



ALUMINIUM 2018

12th World Trade Fair & Conference

09 – 11 October 2018

Messe Düsseldorf, Germany

www.aluminium-messe.com

Organised by



Partners



EUROPEAN ALUMINIUM

+ Environmental Engineering Pavilion

No.1
B2B PLATFORM
FOR ALUMINIUM

+ Industrial production is relying increasingly on sustainability and environmental friendliness. Resources are to be conserved, used more efficiently and recycled. In the special Environmental Engineering area, ALUMINIUM wants to create a forum for all companies that offer solutions in this field, as well as for interested visitors. With over 1,000 exhibitors and 27,500 expected visitors, the who's who of the industry will be getting together at the sector's most important event. All important trends and innovations will be showcased here over three days. New contacts will be made and existing ones strengthened.

+ Product range

Machinery and equipment for:

- Water treatment
- Air filtration plants
- Oil/Oil vapour extraction
- Handling of chippings

+ Your advantages at a glance

This special area offers the ideal platform for your solutions. We prepare everything you need to get started right away, leaving you with more time and resources to plan your trade fair participation. Visitors will be able to find you easily and directly as we make a point of highlighting the pavilions – not only during the three days of the fair, but also on our website and in print media like catalogues and visitor advertising.

SPOTLIGHT ON ENVIRONMENTAL PROTECTION:

At ALUMINIUM, this hot topic is being given a suitable platform on which to emphasise the industry's efforts in sustainability, resource conservation and environmental friendliness.

MATCHMAKING: Exhibitors and registered visitors can establish contact with each other prior to the trade fair.

WHERE DECISION-MAKERS MEET DECISION-MAKERS:

85% of ALUMINIUM visitors are involved in their company's buying process.

+ Environmental Engineering Pavilion



Booth example. Subject to modifications.

+ Pavilion area

Corner booth of around 120 sqm in Hall 10 for around 10 exhibitors incl. presentation area for machines.

+ Fixtures and fittings per booth

- Proportional booth area at the shared booth
- Info counter with a graphic panel, brochure holders and 1 bar stool
- Electrical supply (3kW) incl. usage
- Floor space for your machine*

* Due to space constraints, Reed Exhibitions Deutschland GmbH, as the organiser of ALUMINIUM, reserves the right to limit the number of machines authorised for the process area. The selection will be made based on various content-related criteria, with the goal of putting together an area that is as interesting and as varied as possible for the participating visitors.

The exhibitor is liable for any costs for the transport and set-up of the exhibit, as well as for any necessary electrical connections or other costs associated with showcasing the exhibit.

+ Free marketing specific to your target group

Inclusion in the visitor communication, e.g. information about the Environmental Engineering Special Area and your products in press releases, newsletters and visitor brochures/Pavilion page in the catalogue/Pavilion entry on the website/Emphasis on the pavillon in the pocket floor plan etc.

+ Full-service package

Booth rental/Registration fee/Ancillary costs/AUMA (Association of the German Trade Fair Industry) fee/Individual entry in catalogue/Individual entry on website/Advertising materials and ticket vouchers so you can invite your customers for free/2 free exhibitor IDs/Basic cleaning and daily cleaning during the fair incl. waste disposal/General booth security/Exhibitor insurance

+ Package price

€ 3.800,- plus legal VAT

Contact:

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