



17 June 2010

Contract signed:

- **From 2012 onwards, the ALUMINIUM industrial fair will be held in Düsseldorf**
- **COMPOSITES EUROPE to alternate between Stuttgart and Düsseldorf**
- **Increasing space requirements decisive factor for change of location**

**Düsseldorf.** ALUMINIUM, one of Europe's most successful industrial fairs, moves from the Ruhr to the Rhine. Starting in 2012, the world's leading trade fair of the aluminium industry will be held at the Düsseldorf Exhibition Centre. A contract to this effect was signed by trade fair organiser Reed Exhibitions Deutschland and Messe Düsseldorf. The period of the contract extends until the year 2024. Up to now, ALUMINIUM, which is held every two years, was domiciled in Essen. It will be held here for the last time for now from 14 to 16 September 2010.

Since the first edition of ALUMINIUM in 1997, the number of exhibitors has risen to almost 900 companies occupying a total area of app. 65,000 m<sup>2</sup>. Another 13,000 m<sup>2</sup> are taken up by the 350 exhibitors of COMPOSITES EUROPE which is held concurrently and has also taken an extremely dynamic development since its premiere in 2006. Up to now, COMPOSITES EUROPE alternated between Essen and Stuttgart every year, after 2010 it will be staged alternately in Stuttgart (2011) and Düsseldorf (2012).

"We felt very much at home in Essen", says Hans-Joachim Erbel, Managing Director of Reed Exhibitions Deutschland GmbH, "but currently the exhibition space capacities of consistently high quality that are necessary for the two events are not available in Essen, which is why the move to the Rhine was inevitable." The space increases planned for the two events in Düsseldorf from 2012 onwards make this clear. Right from the start, both trade fairs will occupy more than 95,000 m<sup>2</sup> of hall space here: with app. 75,000 m<sup>2</sup> to be taken up by ALUMINIUM, which will be located in Halls 9 to 14, and a further 20,000 m<sup>2</sup> reserved for COMPOSITES EUROPE which will take place in Halls 8a and 8b which were completed as recently as 2007.

“This was a decision in favour of north Rhine-Westphalia“, says Christian Wellner, Managing Director of the German Aluminium Association (Gesamtverband der Aluminiumindustrie - GDA), the institutional patron and congress partner of ALUMINIUM. North Rhine-Westphalia is by far the most important German state both for the production of primary aluminium – as many as three out of four German smelters are located here – and for semi-finished products. Of the 74,000 people employed in the aluminium sector in Germany, 46,000 work in North Rhine-Westphalia. The industry’s turnover in this state stands at some € 8 billion per year, which accounts for app. 60 percent of the industry’s total German turnover.

“Although for our trade fair colleagues in Essen this means a loss caused by the favourable development of ALUMINIUM to the limits of capacity“, says Werner M. Dornscheidt, President and CEO of Messe Düsseldorf, “we were able to prevent the relocation of this leading trade fair away from North Rhine-Westphalia. With the move of both material fairs, the trade fair location Düsseldorf is further strengthening its role as a top international leading venue for the world’s leading metal and plastics fairs.“

Both parties expect additional synergies from taking part in the “Bright World of Metals” campaign.

[www.aluminium-messe.com](http://www.aluminium-messe.com)

[www.composites-europe.com](http://www.composites-europe.com)

#### **The next trade fair dates:**

**ALUMINIUM 2010**, 8th World Fair and Congress, 14 to 16 September 2010, Essen Exhibition Centre

**ALUMINIUM 2012**, 9th World Fair and Congress, 9 to 11 October 2012,  
Düsseldorf Exhibition Centre

**COMPOSITES EUROPE 2010**, 5th European Trade Fair & Forum for Composite Materials, Technology and Applications, 14 to 16 September 2010, Essen Exhibition Centre

**COMPOSITES EUROPE 2011**, 6th European Trade Fair & Forum for Composite Materials, Technology and Applications, 27 to 29 September 2011, Stuttgart Exhibition Centre

**COMPOSITES EUROPE 2012**, 7th European Trade Fair & Forum for Composite Materials, Technology and Applications, 9 to 11 October 2012, Düsseldorf Exhibition Centre