



中国馆

中国馆将在2012年德国国际铝工业展览会期间为中国工业企业打造一个有吸引力的展示平台。德国国际铝工业展览会每两年举办一次，是全球铝工业规模最大的展览会。每年有来自50个国家的950多家参展商前来参展，另有来自100个国家的25,000位观众到场观展。参展商可以在展会期间与来自各个应用领域的目标客户进行沟通，例如自动化与运输、建筑与施工以及铝生产加工用厂房与设备等领域。来自中国的参展代表将集中在观众较多的14号展厅中心位置，联合形成本届展会的中国馆。

▶ 展馆位置

14号展厅（为中国工业企业打造一个有吸引力的展示平台）

▶ 展馆面积

大于600平方米

▶ 展台类型

提供以下面积的展台：9平米、12平米、15平米、18平米、20平米、24平米或25平米

▶ 全套服务

- 展台租金
- 申请费
- 展台布置（请参看“展台基本设施”部分）
- 向德国AUMA杂志投稿
- 其他费用（例如供暖费）
- 观众名录使用权
- 互联网使用权
- 市场费（包括观众名录使用、互联网使用和广告材料）
- 展会期间的展台基本清洁与日常清洁，包括垃圾清理等
- 展台安保
- 参展商保险
- 展台电路连接和展台用电
- 至少两张参展商通行证

▶ 展台基本设施

地毯

展台结构：展台的基本结构，包括墙柱、地面和天花板结构

墙面：釉面墙砖（厚度为3.2毫米，呈浅灰色*）

天花板：静态网格形式，或开放式

招牌：提供一个白色招牌（规格为2000*300毫米，主办方将负责招牌的文字制作）

*墙面表层将铺有一层箔片。请不要用指甲、螺丝、卷尺、尖刀等损坏箔片（请在撤出展台后仍然保持箔片的完好）。如果出现损坏箔片的情况，我们将酌情收取一定的费用。

▶ 展台设施A套餐

- 6块搁板（规格为1000*300毫米）
- 1个双层展示架（长约1000毫米；每层展示架宽约250毫米；两层展示架的高度分别为400和600）
- 3盏灯（75瓦）
- 1个插座（三组插孔）
- 1张圆形桌子
- 3把椅子
- 1个接待台（开放式，规格约为1000*500*1020毫米）
- 1个宣传册放置框（放置框的材料为亚克力）
- 1个垃圾筐
- 1个小隔间（至少2.5平米）
- 1个招牌（主办方将负责招牌的文字制作）
- 2张图片（规格为1米*1米）

▶ 展台设施B套餐

- 3块多孔板（规格约为950*2400毫米）
- 50个挂钩（规格为10厘米）
- 3盏灯（75瓦）
- 1个插座（三组插孔）
- 1张圆形桌子
- 3把椅子
- 1个接待台（开放式，规格约为1000*500*1020毫米）
- 1个宣传册放置框（放置框的材料为亚克力）
- 1个垃圾筐
- 1个小隔间（至少2.5平米）
- 1个招牌（主办方将负责招牌的文字制作）
- 2张图片（规格为1米*1米）



如果参与人数未达到预先设定的最低标准，展会主办方有权取消展会。主办方有权对此文档进行修改。

▶ 搭建价格：

132,50欧元/平方米

电费: 160欧元/展位

参展商（公司）

订单细节：

展台面积

- 9 平方米
- 12平方米
- 15 平方米
- 15 平方米
- 18 平方米
- 18 平方米
- 20 平方米
- 20 平方米
- 24 平方米
- 25 平方米

展台类型

- 单面开口展台
- 单面开口展台
- 单面开口展台
- 双开口展台
- 双开口展台
- 三面开口展台
- 单面开口展台
- 双开展台
- 双开展台
- 双开展台

展位招牌样式：

文字字体：Helvetica semi bold

文字颜色：黑色

文字大小：整体高度为150毫米

可根据参展商的要求添加公司logo或公司图标。

可为参展商免费制作15个字母；每多加一个字母，则需要以2.90欧元/字的标准另外收费。

如有需要，我公司委托励展德国公司（Reed Exhibitions Deutschland GmbH）以我公司的名义购电。请将购电金额计入展台租赁发票当中。在预定出租物品的过程中，我公司接受励展德国公司有关展台搭建事项的条款和条件。

日期

公司盖章

签字

中国销售代表



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主办方

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 Völklinger Str. 4, 40219 Düsseldorf, Germany

Organiser



Institutional Patron



Partner



www.aluminium-messe.com

Terms and Conditions of Reed Exhibitions Deutschland GmbH for stand construction

1. General

1.1 The Terms and Conditions regulate the legal relationship between Reed Exhibitions Deutschland GmbH (the Organiser) and the Exhibitor on conclusion of a stand construction contract between the Organiser and the Exhibitor.

1.2 Reed Exhibitions Deutschland GmbH's General and Special Trade Fair and Exhibition Terms also apply.

2. Conditions for authorisation

2.1 An order form supplied by the Organiser should be used to order the stand. The order should be completed in full by the Exhibitor, feature a legally binding signature and be received by the Organiser by the final submission date stated on the order form and in the Special Trade Fair and Exhibition Terms.

2.2 The Exhibitor shall be bound by his order for a period of twelve weeks.

2.3 No conditions or reservations added to the order shall be considered.

2.4 The details given shall be saved and may be forwarded to third parties for the purpose of automatic processing of the order.

3. Conclusion of contract

3.1 The stand Contract shall come into force on receipt of the registration confirmation/authorisation or a special declaration from the Organiser to the Exhibitor.

3.2 In the event of the Exhibitor withdrawing from, or terminating, the stand construction Contract, the Exhibitor is liable to pay the full fee agreed for the stand construction.

4. Regulation stand

4.1 The Organiser shall make the stand available to the Exhibitor exclusively for its agreed purpose as an exhibition stand for the duration of the event.

4.2 a) The Organiser is entitled to arrange to have the services he has contractually agreed to perform carried out by a subcontractor.

4.2 b) In this case as well as in the case of orders for additional services the terms and conditions of the subcontractor apply.

4.3 The Exhibitor may not make any unauthorised structural changes to the stand. Any decorative elements which the Exhibitor wishes to mount must first be cleared by obtaining the express prior consent of the Organiser.

4.4 Any items included in the basic specifications of the stand which are not required by the Exhibitor cannot be refunded or exchanged.

4.5 Where possible from a technical and staffing viewpoint, any changes desired by the Exhibitor to the stand shall be accommodated by the Organiser, without such agreed changes becoming part of the Contract. Non-fulfilment shall not justify any claims on the Exhibitor's part against the Organiser. The Exhibitor shall pay the Organiser for any additional costs incurred as the result of making such desired changes.

5. Organiser's liability

5.1 The Organiser shall not accept any duty of care for exhibition goods and other items belonging to the Exhibitor, and excludes any liability for damage or loss.

5.2 The Organiser is liable for wilful actions or gross negligence on his part. In the event of a breach of duty due to ordinary negligence on the Organiser's part, or that of his subcontractor, liability shall be limited to typical contract and foreseeable damages. In the event of

breach of minor contractual obligations due to slight negligence, all liability is excluded towards exhibiting companies. The above liability limitations do not apply to bodily injury, damage to health or loss of life in cases where the Organiser carries responsibility.

6. Exhibitor liability

6.1 The Exhibitor carries full liability for all damage and losses caused to the stand, including that caused by third parties.

6.2 The Exhibitor's liability starts on taking possession of the stand, but by 18:00 at the latest on the day before the start of the event, and ends on return of the stand to the lessor.

6.3 Any damage to the stand will be invoiced to the Exhibitor. Damaged walls are billed at EUR 50.00 per unit. Other damaged or non-returned rented goods shall be billed at replacement cost.

6.4 The Organiser recommends that the exhibitor take out appropriate insurance for the stand.

7. Time limit / Period of limitation

7.1 Exhibitors should make any claims in writing against the Organiser within 24 hours of accepting the stand and noticing the defect. Any claims submitted after this time shall be excluded.

7.2 All claims made by the Exhibitor against the Organiser shall lapse within six months from the end of the month in which the final day of the event falls; excluded here are claims in which the Organiser is liable due to wilful action on his part.

8. Payment terms

8.1 Invoices for stand construction should be paid immediately, with no deductions, to the amount shown on the invoice.

8.2 The precondition for the Organiser's providing the services ordered by the Exhibitor is prompt and full payment of all invoice sums.

8.3 In the event of late payment, the Organiser is not obliged to provide the stand and/or any other services. This does not affect the Organiser's right to press damage claims against the Exhibitor.

9. Final provisions

9.1 The laws of the Federal Republic of Germany shall apply. The UN Convention on Contracts for the International Sale of Goods is excluded.

9.2 There are no verbal sub-agreements. Any changes and supplements to the Contract must be made in writing. This also applies for any change or supplement to the clause requiring the written form itself.

9.3 The court of jurisdiction for all disputes arising from and in relation to this Contract and its execution is Düsseldorf.

9.4 Should individual provisions of this Contract prove invalid, in full or in part, or become so in the future, this shall not affect the validity of the remaining provisions. The provisions which are invalid, in full or in part, shall be replaced with a valid provision which most closely reflects their commercial intention and purpose.

9.5 The German version of these terms and conditions shall be decisive.