



Primary Pavilion

The Primary Pavilion offers your industry an attractive presentation platform at ALUMINIUM 2012. The fair is the world's biggest meeting point of the aluminium industry with more than **950 exhibitors from around 50 countries** and **25,000 visitors from 100 countries**. Here you meet every 2 years your target group out of all application areas like **Automotive & Transport • Building & Construction • Plant & Machinery • Electrical Engineering**.

The Primary Pavilion is a representative joint stand and is centrally located in **hall 9** in midstream of the visitors. This hall **focuses on primary production and supplying technologies**.

▶ Product offer

Suppliers of the primary aluminium industry:
Technologies for alumina and aluminium production e.g. tube digestion units, filter systems and conveyors, sedimentation basins, disk filters, calcination furnaces. Equipment for alumina transportation and stocking in alumina silos as well as electrolyses technologies, distribution and feeding systems for aluminium electrolyses cells. Processes for the anode manufacturing, e.g. grind plants, crust breakers, coolers, crushers, vibrators and anodes reprocessing systems.

▶ Pavilion space

Island stand with presentation area **for around 10 exhibitors** with personal care by the organiser.

▶ Participation possibilities

Turnkey booth with 12 sqm or 16 sqm space

▶ Equipment per booth

- stand walls
- fascia board with lettering and company logo
- carpet
- 4 spot lights
- info desk with lockable doors
- 1 bar stool
- cabin or showcase
- 1 table with 3 chairs
- brochure displays
- 1 coat rack
- 1 waste basket
- power connection

▶ Full service package

stand rent • application fee • extra lump sum • AUMA-contribution • individual catalogue entry • individual internet entry • advertising material to invite your customers • 2 free exhibitor passes • basic and daily cleaning during the show incl. waste disposal • general stand security • exhibitor insurance

▶ Targeted marketing free charge

integration into our visitor promotion, e.g. information about the Welding and Joining Pavilion and your products in press releases, newsletters and visitor brochures • pavilion page in the catalogue • pavilion entry in the internet • highlighting on the pocket floor plan for visitors etc.

► Paketpreise | Package prices

Standgröße Size of stand	Standart Kind of stand	Paketpreis (netto) Package price (net)
12 m ² sqm	Ecke Corner	6.295,00 €
16 m ² sqm	Reihe Row	7.450,00 €
16 m ² sqm	Ecke Corner	7.695,00 €



Beispielhafte Abbildung. Änderungen vorbehalten.
Exemplary representation. Subject to change.

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Veranstalter | Organiser



Ideeller Träger | Institutional Patron



Partner



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